SAM Intelligence

The SAM Picture That's Worth 1,000 Words

The new SAM Intelligence gives valuable insight about your software licenses so you can make fast, informed decisions. This powerful solution analyzes your Software Asset Management with essential KPIs that look at SAM performance over time.

Powerful tools such as drag-and-drop KPI values and chart design options make the data analysis both detailed and customizable. The SAM Intelligence reports its analysis in easy-to-read charts and graphs that enable you—and every important stakeholder—to view successes, identify problems, and reduce financial risk and costs.

Top 5 reasons to use SAM Intelligence

Data visualization is the kind of analytics that anyone can understand. Now you can quickly view historical license data from many angles, and give reliable facts and figures to the decision makers in your company. SAM Intelligence makes complex data feel comfortable (and colorful) with key benefits such as:

1. You don't need to start from scratch
   Why reinvent the SAM wheel? The platform ships with more than 100 Key Performance Indicators based on the expertise of Aspera's 15+ years of license management projects. From built-in KPIs to helpful templates, your reports will get started—and finished—quickly.

2. Identify savings & monitor costs
   Get a quick start to saving money in SAM. Measure costs over time to identify software spend and discover where new profit can occur. For example, run an annual budget report for license maintenance, then plan how to decrease that spending in the next year.

3. Improve efficiency & eliminate guesswork
   Get more productive in your SAM processes. Measure efficiency over time, and find patterns by looking at information from a centralized view. For example, evaluate the time spent per employee software request or responding to a vendor true-up.

4. Reduce risk & ensure compliance
   Identify critical situations before they develop. In an enterprise SAM environment with massive amounts of changing data, it’s essential to measure trends and issues. For example, look at which devices tend to be under-licensed, or how missing data affects your license demand.

5. Business Intelligence that’s easy to do
   You don't need database expertise or reporting experts, or an expensive system that requires a lot of rollout and support. Thanks to the platform's preconfigured KPIs, easy dashboard and customizable charts, this is business intelligence that you can do yourself.

Say goodbye to plain reports!

100+ built-in KPI values. Ships with essential metrics to view license compliance, software inventory and device usage.

100+ easy design options. Make the visuals your own with drag-and-drop options for color, layout and presentation.

20 time-saving reports templates. Use the built-in templates to generate a report, then email it automatically or export as PDF, XLS or CSV.

Compelling charts. Choose from styles such as pie charts, linear graphs, tree charts, geomaps and calendars.

Drill into the details. Click into the chart or graph to see deeper levels of detail such as product relationships.

Personalized dashboard. View and monitor the KPIs that are relevant for your role, responsibilities, and goals.

Flexible access. Built on HTML5 so it’s easy to embed reports in your intranet or access via mobile.

Local or cloud, always safe. Runs locally in your data center or as a cloud-based SaaS solution—always with maximum data security.
SAM Intelligence

Visualize Your Data. Picture Your Insights.

Every team is now a SAM visionary

Your days (and weeks) of costly, resource-intensive reporting are over. SAM Intelligence quickly gives valuable insight into your Software Asset Management. Each person and team can show the value of their work as they answer essential questions about software licenses that benefit the company.

SAM team
Get insight into processes and reporting. For example, “How effective is our scanning of ARP data?” or “Have any of the LBUs improved?”

IT & Operations team
Get insight into manageable assets. For example, “What is the number of devices in use?” or “How long does it take to fill a software license request for an end user?”

Procurement team
Get insight into vendors and purchasing details. For example, “Who was the most requested software vendor last year?” or “How much do we spend on maintenance vs licenses?”

Finance team
Get insight into license costs. For example, “Which data center had the highest licencing costs per quarter?” or “How do my costs vary by location?”

C-Level Suite
Get insight into efficiency and cost savings. BONUS: When the CIO and CTO are happy, your team and the whole company all win.

Legal & Risk Management team
Get insight into license compliance and contract rules. For example, “How has our compliance changed over the last two years?” or “Are there anomalies when I compare vendors?”

Your smartest technology just got smarter

SAM Intelligence uses in-depth license data from our Aspera SmartTrack platform to analyze your SAM processes in the past, present, and future.

How do they work together?
SmartTrack collects data for up-to-date analysis of your license compliance. But that information can be used for so much more! SAM Intelligence imports SmartTrack’s license data so you can view its performance over time and from any angle.

Keep an eye on your SAM data
The solution analyzes SmartTrack data using 100+ KPI values, then visualizes the results in charts and graphs. The reports are customizable so you never lose sight of important performance metrics. Evaluate where your business has been, where it is now, and where it is going.

Easy ETL & system integration
The SAM Intelligence Module ships with a data connector for SmartTrack to quickly share the information via Extract, Transform and Load. It’s all part of Aspera’s seamless connectivity between systems and product platforms.

Want a demo of the SAM Intelligence Module or Aspera SmartTrack?
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